

## Managing Innovation (Tier 1)

### 1 Day or 2 Days

#### Description

Businesses are constantly looking for innovative ideas that will put them one step ahead of their competitors. In order to arrive at a truly new idea, a team leader or manager must understand how to manage the innovation process. This course offers effective managerial strategies that address the organizational aspects of managing a creative team, supporting that creativity, moving an idea to implementation, and troubleshooting ideas to help guide a team through the innovation process.

#### Prerequisites

- None

#### Objectives

- ✓ Manage the creative environment.
- ✓ Examine the process of moving from idea to implementation.

#### Managing the Creative Environment

- Support Creativity
- Manage a Creative Team
- Troubleshoot the Creative Environment

#### Moving from Idea to Implementation

- Choose the Best Project for Implementation
- Refine Ideas
- Decide to Implement or Abandon an Idea
- Troubleshoot During the Implementation Phase