



ETI Performance Improvement
Corporate Capabilities

Educate. Equip. Empower.

eti 
performance improvement

ETI Performance Improvement

ETI's foundational beliefs and client commitment are articulated by our "3E" philosophy. Our intentions and actions center on this constant promise that we always work for your benefit.

Educate

Continuous learning fuels continuous employee and organizational growth. Commitment to your employees' development cultivates a work environment of innovation, communication, collaboration and engagement.

Equip

Achieving your desired business results demands that your workforce be strategically prepared. Development opportunities must be tied to job function competencies and desired business results.

Empower

Learning cultures stimulate personal achievement and accountability, where empowerment is leveraged.

Leading organizations commit to retaining high performers, advancing productivity and maximizing worthwhile growth opportunities. An indisputable vehicle to achieve these targets is continual development of your organization's nucleus – your employees.

ETI provides highly interactive learning that develops relevant competencies for new hires, hi-potentials, front-line, mid and executive leadership and employees at every level of your organization.

Instructional Design

Your employee development plans must align with your culture, your desired business results, your internal language, your situations and your unique expectations of employee performance. Providing spot-on solutions can oftentimes require tweaking of existing training or building a development solution from the ground up. ETI offers you Instructional Design services to ensure your development efforts work.

Our Instructional Designers work with your subject-matter-experts to produce truly relevant training that leverages years of experience and continuing education in instructional methods that are active and focused. You never have to compromise learning outcomes because the training effort was generic when generic doesn't fit.

Educate.

Business Skills Training

According to recent research, 89% of the new hires who fail do so because of their lack of business skills NOT because of their inabilities with job-task functions. This challenge can limit the success of not only new hires but tenured employees at all levels. Top organizations provide development experiences to grow both job-task functions as well as business or “soft” skills. Best practices in business skills development cultivate employees’ abilities to lead, interact, coach, communicate, manage conflict, grow relationships, engage employees, motivate, leverage strengths and other significant non-technical aspects that feed success.

Examples of business skill development offerings are:

Coaching

Provide feedback in a collaborative manner that focuses on employee development.

Behavior-style Training (DISC)

DISC is a critical tool in building productive relationships.

Emotional Intelligence

EI focuses on employees’ awareness of the role of emotions at work.

Team Building

Function as a high-performing team.

Decision Making

Explore critical considerations to improve decision making.

Presentation Skills

Develop and deliver audience-centered, business-oriented presentations.

Communication

Leverage personal abilities that make significant differences in being understood and understanding others.

Leadership

Increase talent management focus rather than functional management.

Engagement & Motivation

Create work cultures where employees show up to put forth their best.

Customer Service

Develop a service-oriented environment that promotes productivity.

Change Management

Balance employees’ emotions, insecurities and questions with excitement and hopefulness during times of change.

Strengths Training

Discover and leverage employees’ strengths for personal and corporate growth.

Negotiating

Facilitate true WIN-win outcomes.

Time Management

Examine how different time management tools promote better productivity.

Sales Skills

Provide methods to increase progress and sales performance.

Generations

Explore how four and soon five generations work best together.

Equip. Empower.

Application Training

ETI has been a leader in computer training since the day our doors opened in 1989. Our trademark of quality is facilitators who go far beyond knowing what gets used in the *real world*. They also know how to help people make the connections necessary to have genuine understanding of how the software helps them *improve their world*.

Microsoft Applications

- Microsoft Access
- Microsoft Excel
- Microsoft FrontPage
- Microsoft Infopath
- Microsoft Outlook
- Microsoft PowerPoint
- Microsoft Project
- Microsoft SharePoint Server
- Microsoft Visio
- Microsoft Word

Adobe Applications

- Adobe Acrobat
- Adobe Captivate
- Adobe Dreamweaver
- Adobe Fireworks
- Adobe Flash
- Adobe Illustrator
- Adobe InDesign
- Adobe PageMaker
- Adobe Photoshop

Other Popular Applications

- ACT!
- Crystal Reports
- HTML
- Lotus Notes
- QuickBooks

Customized Application Training

Is your staff unique? Does their training curriculum need to be as unique as they are?

Our Facilitators Make the Difference

Our facilitators are recognized business and technology professionals who manage entire project life cycles for clients large and small. This allows them to blend real-world consulting experience with a proven training methodology to deliver relevant and actionable knowledge in the classroom. At our facility or yours, ETI is able to combine leading academic theory with practical skills and knowledge to deliver learning solutions that will work for you and your organization.

Proven Training Methodology

ETI Performance Improvement can help you leverage your in-house talent and IT investments using our proven training methodology. We've taken the time to develop our sessions around the way adult professionals learn - through hands-on experience. You'll leave an ETI session with solid, usable knowledge, and the confidence that you've actually used those skills in our computer labs. You don't just sit and listen; you build, create and interact.

IT Services and Consulting

IT Strategy and Architecture - We can help you establish a business-driven approach to infrastructure architecture and the management of IT-enabled business services. We work with you to identify opportunities for reduced cost, reduced risk, improved quality and greater business value.

Maintenance and Technical Support - Services designed to help keep your multi-vendor environment operating at peak performance. Our expert technicians can troubleshoot hardware and application problems to keep your systems running smoothly 24x7.

Custom Application Development - Our Application Development Services support all stages of the application life cycle from requirements through design, test and implementation. Your organization will benefit from a robust set of methodologies, frameworks and software assets to deliver high quality custom applications. ETI consultants are experts across a wide range of architectures, technologies, platforms and devices including service-oriented architecture, Microsoft Web and Windows technologies, open source development and enterprise database design and development.

Training Deployment and Facility Rentals

Determining how, when and where to roll a program out to tens, hundreds or thousands of learners often proves to be the most daunting aspect of the entire project.

ETI provides all of the deployment capabilities to regional, national and international clients across all industries.

Facility Features...

- Room/Computer Lab Rentals
- Equipment Rental
- Deployment Planning
- Project Management
- Hotel Contracts
- Catering Coordination



What others are saying...

My expectations were high, but you far exceeded them.

I really had to go out on a limb and get the group to agree to this type of training and it is a huge relief to hear the positive feedback from staff as they discuss their experience.

I am excited to continue this focus throughout the year and will look forward to our next meeting.

- Tammy, Healthcare Industry

Our company has worked with many different training providers, but our experience with ETI was different from the rest.

ETI provided us with training solutions that met our needs, and truly drove our performance to another level.

- Josh, Logistics Industry

ETI was great to work with in customizing a training course specifically designed for the unique needs of my global team of seasoned presenters. Upfront, we worked directly with the ETI team to develop a training program that would be most meaningful to our staff.

I appreciate their flexibility in allowing us to have so much input throughout the process. The results I have seen within my team since the training have confirmed it was well worth the time and money spent.

- Amelia, Healthcare Industry

Creative Services

ETI Performance Improvement specializes in web standards, graphic design and business consulting. We help small businesses and startups realize their true potential by creating beautiful and functional designs that cover all bases online and off.

Strategy

We have the necessary skills in graphic design, web development and business consulting to help you communicate in a better way. Whether your design is up and running or you are composing a blueprint for a new one - having a strategy is critical. During this process we work with you to establish short-to-long term goals, evaluate current branding, study your target audience and develop key methods for maintaining growth and capitalizing on marketing opportunities.

Web Design and Development

We approach each and every web project with the same attention to detail, usability and accessibility as the next. Our web site design is hand crafted in valid XHTML and CSS and adheres to the current web standards. We are artists who create beautiful web site designs which are compelling and easily navigable.

Graphic Design

Your brand is the visual extension of your company. The execution of your brand in both internal and outside print and web materials is crucial to strengthening brand recognition, customer loyalty and the deeper messages behind who you are and what you stand for. We are a full service graphic design shop providing the quality and excellence you deserve on time and within budget.

Our Services Include:

- Business Card Design
- Letterhead Design
- Stationary System Design
- Newspaper/Magazine Ad Design
- Direct Mail Package
- Press or Media Kit
- Product and Service Catalog
- Brochure Design
- Photo/Illustration Retouching
- Poster Design
- T-Shirt Design
- Branding Design
- Marketing Collateral
- Identity Campaign Development
- Postcard Design
- Annual Report Design
- Newsletter Design
- Web Site Development
- E-Newsletter Design
- E-learning

E-learning Design

One of the ways learning leverages technology is through e-learning. Providing access for your employees to do a self-paced or instructor-led learning experience via their computer can produce outstanding results... especially when the e-learning is created by experienced designers. ETI's e-learning offerings provide a range of options to fit learning and budgetary needs.

Custom e-learning development

ETI creates all e-learning components from your desired outcomes and company-specific content. We handle storyboarding, scripting, developing user activity experiences, quizzing, LMS compatibility, voiceovers and creating your company's branded online environment.

Rapid development

ETI coaches your designated content expert to develop key initial pieces for the e-learning. ETI transforms these pieces into the e-learning experience. Rapid development reduces the time and budgetary requirements because of the increased involvement of your key content expert.

Off-the-shelf

ETI partners with highly reputable vendors to offer ready-to-go e-learning when the turnaround needed is immediate and the general content fits your learning needs.

Providing Quality Training

ETI has proudly partnered with organizations both large and small from a broad spectrum of industries...

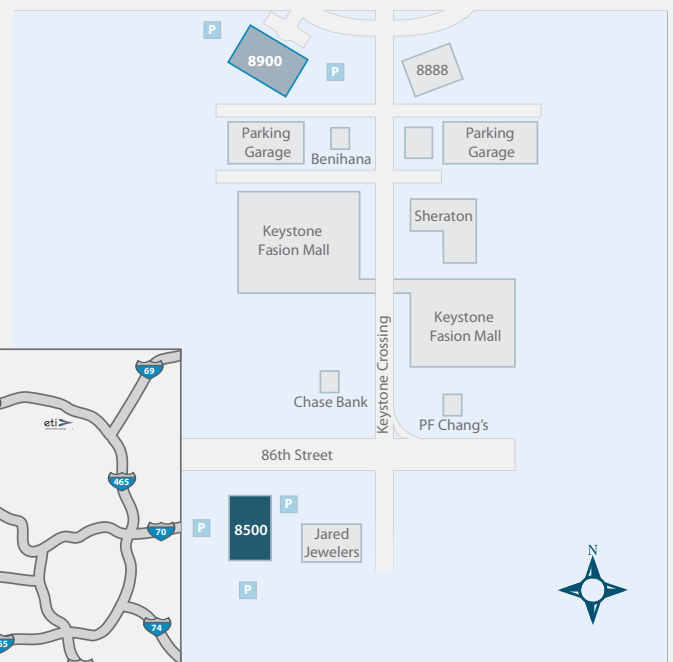
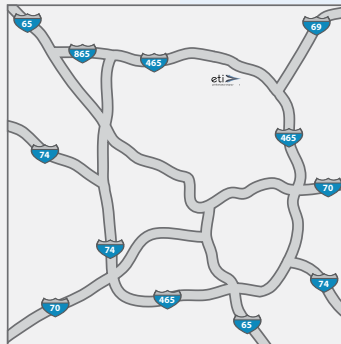
- Aerospace
- Agro-Business
- Automotive
- Construction
- Education
- Energy
- Financial Services
- Government
- Health Care
- Hospitality
- Insurance
- Internet Services
- Logistics
- Non-Profit
- Pharmaceutical
- Professional Services
- Real Estate
- Retail
- Telecommunications
- Transportation

Location Information

Serving the Indianapolis areas for over 20 years

Directions:

- Take I-465 to the north side of Indianapolis. Exit at Keystone Avenue/431 and go south on Keystone.
- Travel less than one mile to the first exit which is 86th Street/Nora
- Turn left or east onto 86th Street to the 2nd stoplight and turn right (south) onto Keystone Crossing.
- DO NOT turn left toward the mall.
- Take the first right and park at the 8500 building (next to Jared Jewelers building).



ETI is located on the 5th floor in Suite 550.

Please contact us for hotel information if you need overnight accommodations.

Questions?

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